

ORDER



Orders
Order / Rev: 722337
Alt Order #: 06373236
Product Desc: OFA LUR SCHEULE
Estimate:
Flight Dates: 10/16/12 - 10/19/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	3	\$570.00	\$484.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	3	\$570.00	\$484.50	0.00
Totals	3	\$570.00	\$484.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	10/16/12	10/19/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	- TWTF - -	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
LUR VALUE=\$275															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	2		\$275.00		0.00						
E 2	WJXX	10/16/12	10/19/12	America This Morning America This Morning	CM	430-5a	- TWTF - -	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
LUR VAULE=\$20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	1		\$20.00		0.00						
													Totals	3	\$570.00